NASTT’s 2016 Annual General Meeting
Dallas, Texas
Sunday, March 20, 2016 1:00 to 2:00 PM
ANNUAL GENERAL MEETING AGENDA

- Call to Order (1:00 PM) – Dr. Kimberlie Staheli
- Chair’s Report – Dr. Kimberlie Staheli
- Program Director’s Report – Michelle Hill
- Executive Director’s Report – Mike Willmets
- Treasurer’s Report – Kevin Nagle
- NASTT’s 2016 No-Dig Show Report – Jeff Maier
- Vice Chair’s Report – Frank Firsching
- Questions from the Membership – Officers & Staff
- Adjournment (2:00 PM) – Dr. Kimberlie Staheli
2016 NASTT Officers

Dr. Kimberlie Staheli, P.E., Chair
& International Representative
Staheli Trenchless Consultants Inc.

Frank Firsching, B.Sc., MBA, Vice Chair
Underground Solutions Inc.

Joe Lane, Secretary
HEBNA Corporation

Kevin Nagle, Treasurer
T.T. Technologies Inc.

Derek Potvin, P.Eng., Immediate Past Chair
Robinson Consultants Inc.
2016 NASTT Directors

Dr. Erez Allouche, P.Eng. - Stantec Consulting Ltd.

Michael Davison, P.Eng. - Sanexen Environmental Services

Don Del Nero, P.E., C.D.T. - Stantec Consulting Ltd.

Tony Hranicka, P.E. - Progressive Pipeline Management

Larry Kiest, Jr. - LMK Technologies

Brenda Kingsmill - Regional Municipality of Halton

Dr. Jason Lueke, P.Eng. - Associated Engineering
2016 NASTT Directors, cont.

Gerard Lundquist, P.E. - National Grid

Jeff Maier, P.E. – C&L Water Solutions Inc.

Jim Rankin - Vermeer Corporation

Ed Saxon, P.E. - Beaufort-Jasper Water & Sewer Authority

Craig Vandaelle - Michels Corporation and Michels Canada Co.

Matthew Wallin, P.E. - Bennett Trenchless Engineers

Dennis Walsh, P.E. - Woodard & Curran

Dan Willems, P.Eng. - City of Saskatoon
NASTT Staff

Michael Willmets
Executive Director

Michelle Hill
Program Director

Jenna Hale
Marketing Manager

Molly Margosian
Membership Coordinator
• Develop a multi-year plan for NASTT (2014-2016)
  – Assess current organizational profile
  – Member wide opinion survey via nastt.org
  – Consult stakeholders & experts
  – Industry Scan – similar and competing organizations
• Strategic planning committee report
• Review and approval by the Board of Directors
NASTT Mission & Vision

Mission: To continuously improve infrastructure management through trenchless technology

Vision: To be the premier resource for knowledge and education in trenchless technology

Integrity
Excellence
Objectivity
Transparency
Inclusiveness
Passion
Strategic Plan Highlights

- Expand People & Capacity
- Increase Member Value
- Promote Effective Governance & Management
- Advance Financial Management
Expand People/Capacity

Expand the base of volunteers and provide support to deliver strategic priorities:

• Active Committees will:
  - Set goals
  - Include Board Members and other volunteers
  - Provide committee reports
  - Prepare for the next Strategic Plan process
Program Director’s Report
Michelle Hill
Increase Member Value

Refresh NASTT’s education offerings through our Good Practices Training Program

• 29 training events in 2015
• 9 events hosted by Regional Chapters
• 5 free training outreach program events
• Over 2,100 people attended NASTT training events in 2015
• All thanks to 24 amazing volunteer instructors!
Increase Member Value

Expand NASTT’s educational offerings through webinars

• 2015 Webinar Series:
  - 3 webinars presented by eight volunteer instructors
  - Topics included Introduction to Trenchless Technology (APWA), manholes and pipe ramming
  - 1,437 people attended the 3 live webinars
  - Professionals log in daily to view the archives

• 2016 Webinar Series:
  - Contact NASTT if you have any suggestions
Increase Member Value

Foster and leverage strategic partnerships to further extend NASTT’s reach

- **AGA** – American Gas Association (CIPP, HDD & Pipe Bursting)
- **ASTT** – Australian Society for Trenchless Technology (CIPP, HDD, New Installations)
- **APWA** – American Public Works Association (Exhibit & Intro to Trenchless)
- **CERIU** – Centre for Expertise and Research on Infrastructures in Urban Areas (HDD)
- **GTI** – Gas Technology Institute (Gas)
- **ICUEE** - International Construction & Utility Equipment Exposition (Pipe Bursting)
- **IKT** – Institute for Underground Infrastructure (Material Testing)
- **NEGDC** – Northeast Gas Distribution Council (Pipe Bursting)
- **NGA** – Northeast Gas Association (Gas)
- **UCT** – Underground Construction Technology (Exhibit & Trenchless in Atlanta Forum)
Increase Member Value

Strengthen NASTT’s brand recognition across the trenchless technology industry

- Actively engage members to improve attraction & retention:
  - New modern & responsive website designed around analytics
  - New branded Regional Chapter logos
  - New “Hello My Name Is” campaign
Executive Director’s Report

Mike Willmets
Promote Effective Governance & Management

Align Regional Chapter Management

• Streamline Regional Chapter election process
• Develop chapter toolkit of best practices for effective management, governance and promotion
• Engage Regional Chapters via Affiliation Agreements
• Growth assistance and guidance for the new South Central and Northeast Chapters
Promote Effective Governance & Management

Regional Chapter Branding
Grow student membership and engagement

- Education & Mentorship
- Innovative Programs
- Engage new Chapters
- Financial assistance for Chapter activities
- Student Scholarships
Grow student engagement through Argent Memorial Scholarship Program

- 29 scholarships of $5,000 each awarded from 2010 to 2016

$145,000 Awarded to Date
Increase Member Value

Strengthen NASTT’s brand recognition by publishing NASTT’s *Trenchless Today* Magazine

- 2016 is the sixth year of publication
- New revenue source since 2014
Increase Member Value

Expand NASTT’s educational offerings
Increase Member Value

Refresh NASTT’s educational offerings and clearly define expectations for publication development

- Upcoming Good Practices publications:
NASTT’s Membership Growth
NASTT Membership Database

- New this summer: T3 Information Systems
- www.t3infosystems.com
- Migrating to a more advanced CRM system
- Making a more cohesive and user friendly member experience
Treasurer’s Report

Kevin Nagle
Advance Financial Management

Develop a balanced short and long-term financial focus

- 2014 Audit submitted and acknowledged by IRS
- 2015 Audit scheduled for completion by June 2016
- Financial Controls reviewed by external audit annually and reported to Board
- State of Illinois not-for-profit corporation filed
- Annual budget meeting scheduled for November
- Established a transparent online payment review approval process for the NASTT Treasurer
- Engaged a larger external accounting service with more resources and engaged a new audit service for annual submission to the IRS
Advance Financial Management

NASTT’s 2015 Revenue Sources

- NASTT's No-Dig Show 71%
- Membership 23%
- Training 4%
- Publications 2%
Advance Financial Management

NASTT’s 2015 Expenses

- No-Dig Show 40%
- Outreach/Training 42.3%
- Operations 12%
- Membership 3.5%
- Publications 2.2%
NASTT’s 2016 No-Dig Show Report

Jeff Maier

Program Committee Chair
Increase Member Value

Grow and continually improve NASTT’s No-Dig Show

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Increase Member Value

Grow NASTT’s No-Dig Show attendance through the Municipal & Utility Scholarship

- 2013
  - 94 scholarships awarded and 69 organizations represented
- 2014
  - 128 scholarships awarded and 89 organizations represented
- 2015
  - 100 scholarships awarded and 76 organizations represented
- 2016
  - 139 scholarships awarded and 95 organizations represented
Increase Member Value

Refresh NASTT’s educational offerings and grow student membership by hosting the 15th Annual Educational Fund Auction.
Increase Member Value

Grow NASTT’s membership through recognition awards

- Chair Award for Outstanding Lifetime Achievement
  - Derek Potvin, P.Eng., Robinson Consultants Inc.
- Ralston Award for Young Trenchless Achievement
  - Rory Ball, Hatch Mott McDonald
  - Mary Neher, Bennett Trenchless Engineers
- Abbott Innovative Product Awards
  - Rehabilitation and New Installations
- Outstanding Paper Awards
Increase Member Value

Grow NASTT’s membership through recognition awards

- NASTT’s 2016 Hall of Fame Inductees
  - Martin Cherrington, Cherrington Corporation
  - Ken Foster, Insituform
  - Richard Thomasson, ARCADIS
Vice Chair’s Report
Frank Firsching
Good Practices Training Initiatives
Australasian Society for Trenchless Technology
Good Practices Training Program
Increase Member Value

Initiatives for 2016 and beyond

• Share the benefits of trenchless technology with the public
• Identify key gaps within current educational offerings
• Target regional and municipal utility association events and conferences
• Grow student membership and engagement through mentorship and other innovative programs
Increase Member Value

Electoral Transparency

- As of 2016, the Board of Directors percentage representation will be a true reflection of the actual industry composition of the membership
- Four Categories
  - Academics/Researchers/NFP, Consultants,
  - Municipal/Utility, or Suppliers/Contractors
- Ballots now list multiple candidates
- More open and democratic process
## NASTT No-Dig Show Location History

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NASTT’s 2017 No-Dig Show
WASHINGTON, D.C.

NASTT’s 2018 No-Dig Show
PALM SPRINGS, CALIFORNIA
QUESTIONS FROM MEMBERS

Feedback is always welcomed
216-570-8711 or info@nastt.org